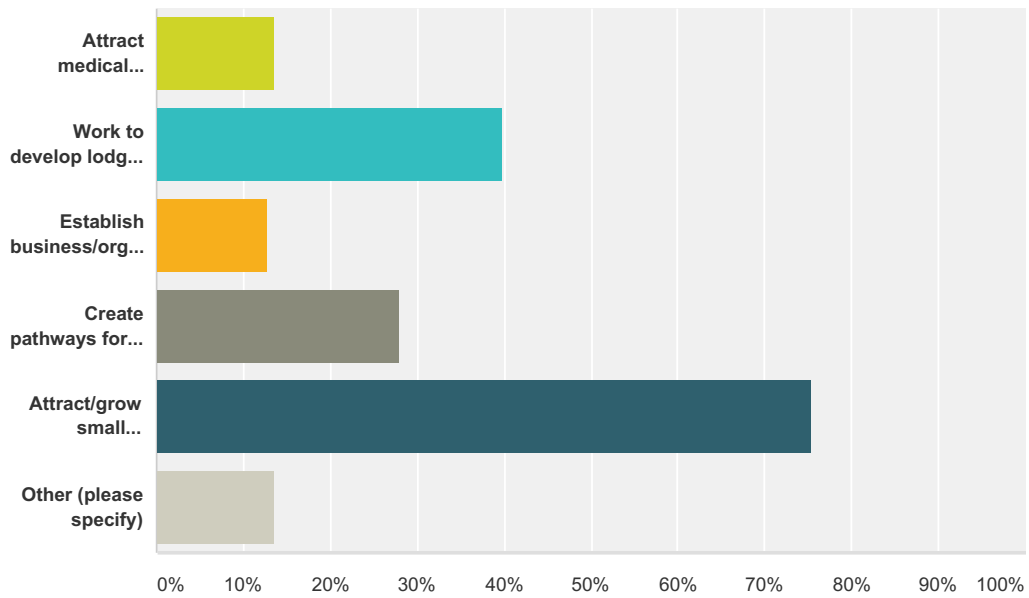


Q1 Small Business Development Projects (Select up to two in each category)

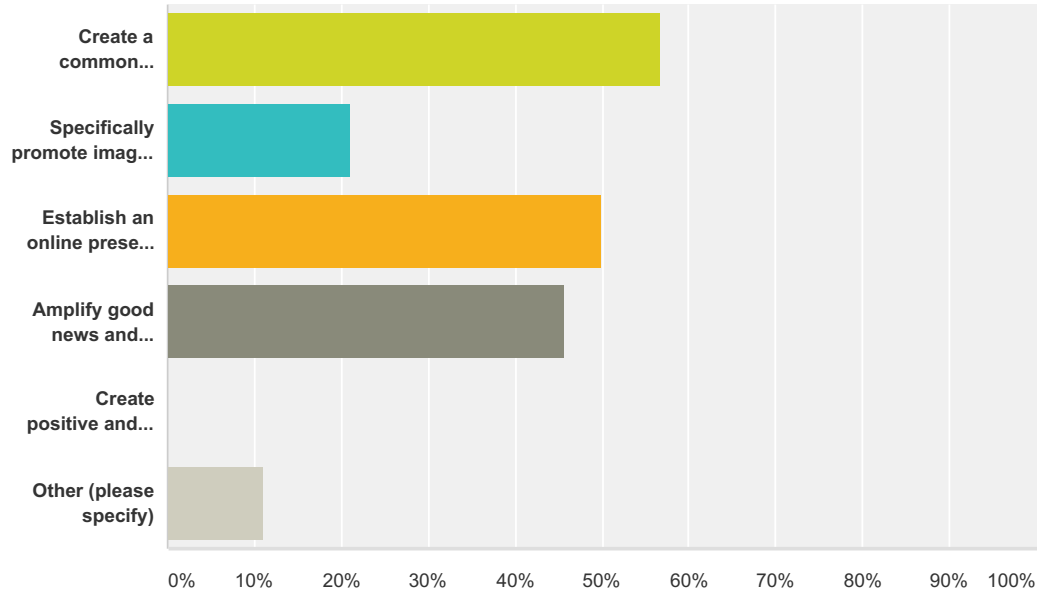
Answered: 118 Skipped: 0



Answer Choices	Responses	
Attract medical services businesses	13.56%	16
Work to develop lodging facility/hotel for visitors	39.83%	47
Establish business/organization group for brainstorming, networking	12.71%	15
Create pathways for educated workforce to connect with local businesses' needs	27.97%	33
Attract/grow small businesses to locate in downtown/Main Street	75.42%	89
Other (please specify)	13.56%	16
Total Respondents: 118		

Q2 Community Marketing, PR and Image Development (Select up to two in each category)

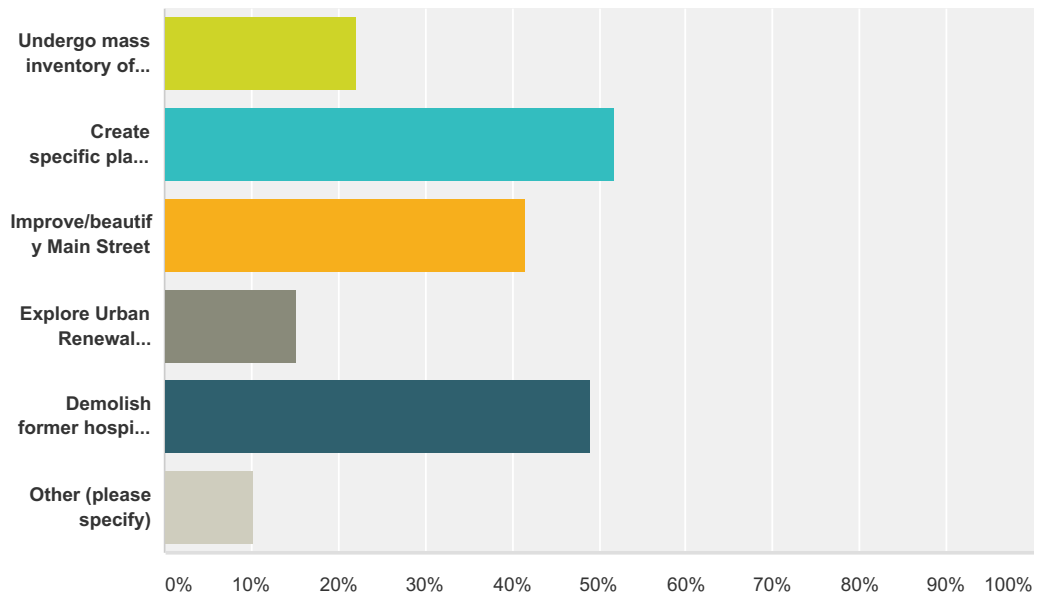
Answered: 118 Skipped: 0



Answer Choices	Responses	
Create a common identity/image/brand – what do we want to be known for?	56.78%	67
Specifically promote image of fun	21.19%	25
Establish an online presence and social media marketing avenues (Trip Advisor, Yelp, etc.)	50.00%	59
Amplify good news and happenings in Myrtle Creek (online newsletter)	45.76%	54
Create positive and welcoming experience for Cycle Oregon participants	0.00%	0
Other (please specify)	11.02%	13
Total Respondents: 118		

Q3 Property Development (Select up to two in each category)

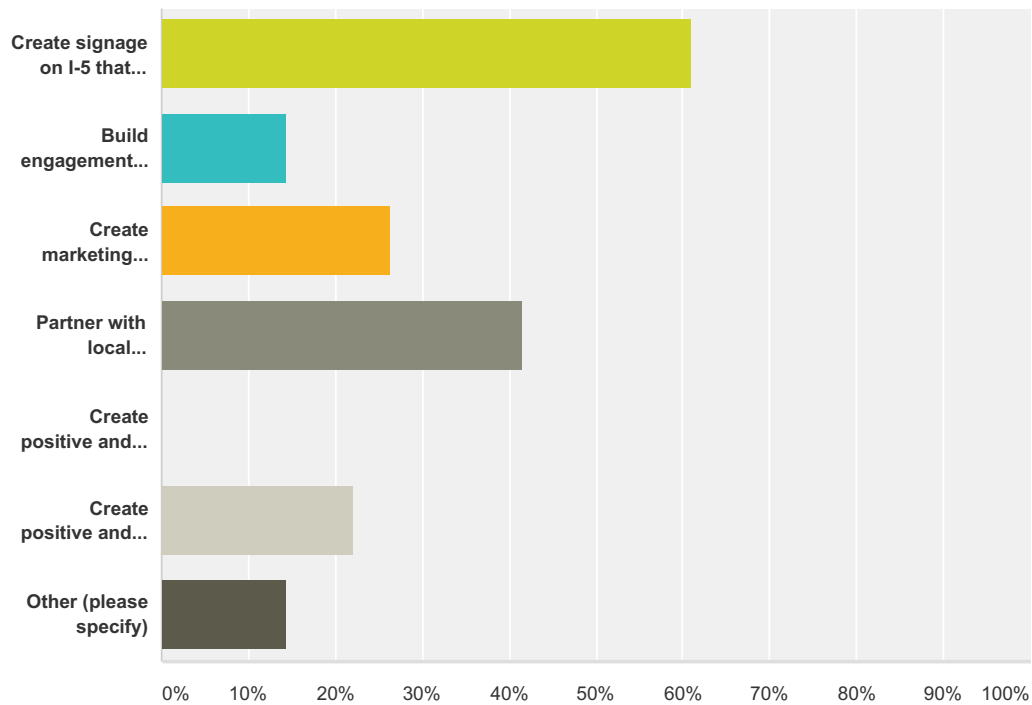
Answered: 118 Skipped: 0



Answer Choices	Responses
Undergo mass inventory of properties and create database of available properties for sale/lease	22.03% 26
Create specific plan to restore key historic properties downtown and attract business	51.69% 61
Improve/beautify Main Street	41.53% 49
Explore Urban Renewal opportunities	15.25% 18
Demolish former hospital building and create redevelopment plan	49.15% 58
Other (please specify)	10.17% 12
Total Respondents: 118	

Q4 Visitor Engagement (Select up to two in each category)

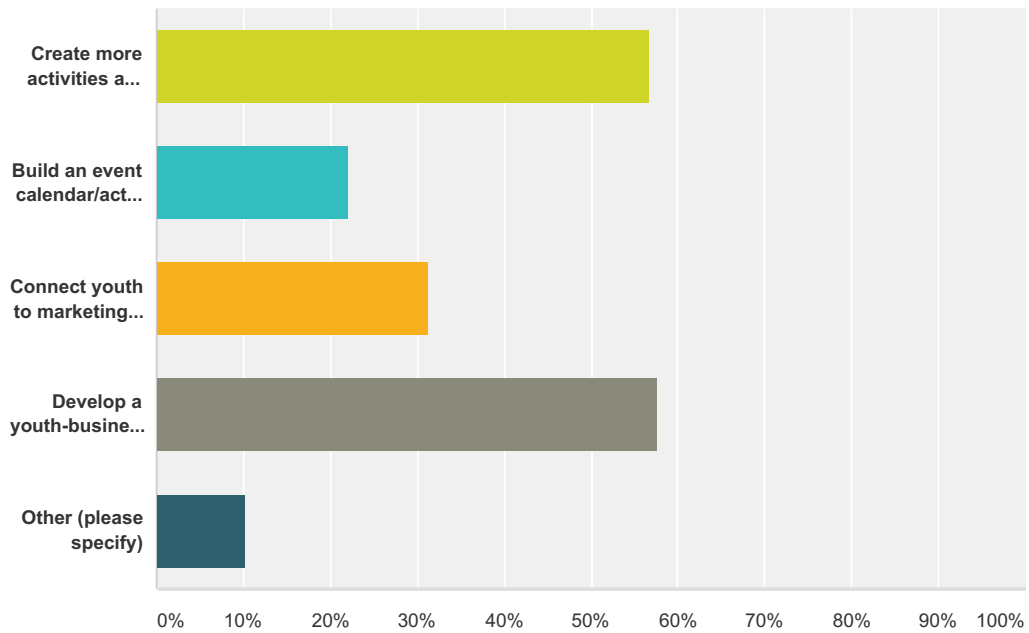
Answered: 118 Skipped: 0



Answer Choices	Responses	
Create signage on I-5 that lets drivers know Myrtle Creek is close/with attractions	61.02%	72
Build engagement strategy for Cycle Oregon visitors	14.41%	17
Create marketing strategy for area wineries	26.27%	31
Partner with local attractions to market/advertise (Big Lick Farm, China Ditch)	41.53%	49
Create positive and welcoming experience for Cycle Oregon participants	0.00%	0
Create positive and welcoming experience for Cycle Oregon participants	22.03%	26
Other (please specify)	14.41%	17
Total Respondents: 118		

Q5 Youth Engagement (Select up to two in each category)

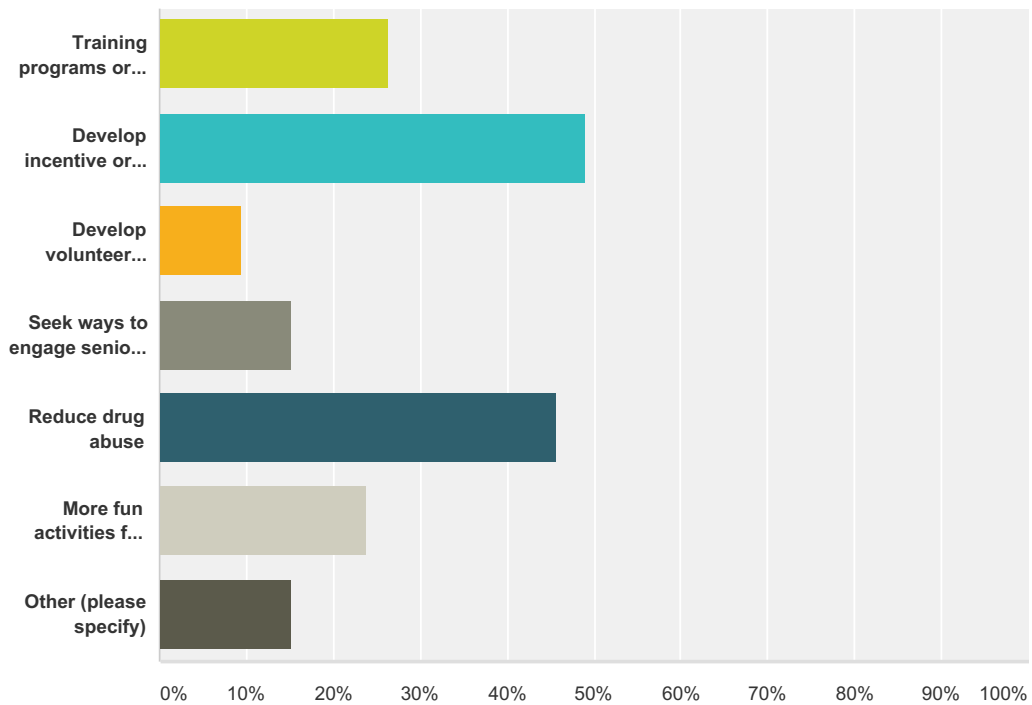
Answered: 118 Skipped: 0



Answer Choices	Responses
Create more activities and events for youth	56.78% 67
Build an event calendar/activities calendar for youth	22.03% 26
Connect youth to marketing opportunities (Incentives for adding/reviewing local businesses, skate park, pool, etc. on Yelp, Trip Advisor)	31.36% 37
Develop a youth-business mentorship / entrepreneurship program	57.63% 68
Other (please specify)	10.17% 12
Total Respondents: 118	

Q6 Other Ideas (Select up to two in each category)

Answered: 118 Skipped: 0



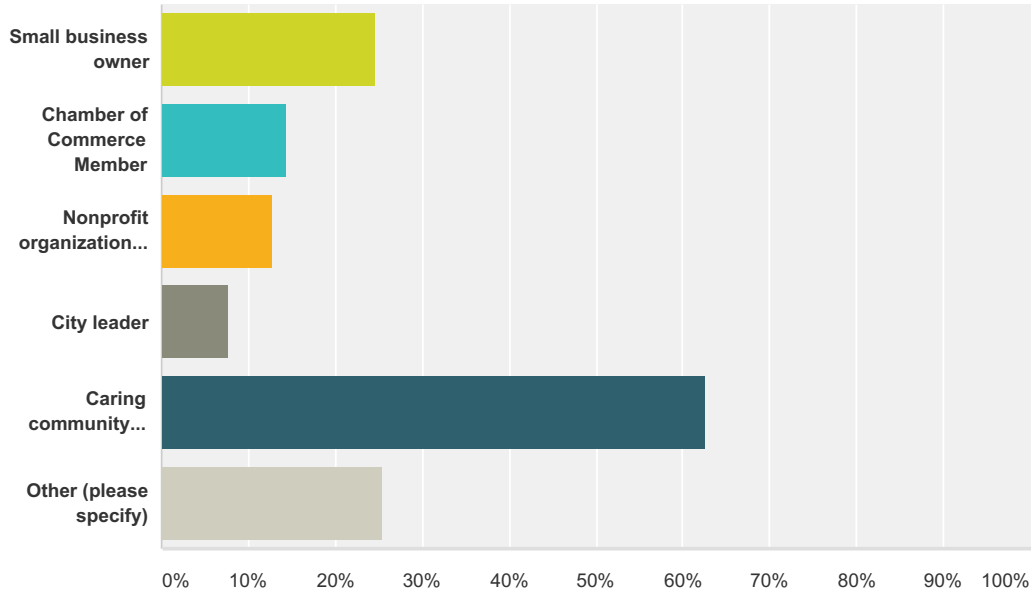
Answer Choices	Responses	
Training programs or pathways program for "educated" workforce to meet Myrtle Creek's needs	26.27%	31
Develop incentive or recognition program for cleaned up, painted houses and yard clean up	49.15%	58
Develop volunteer program (Citizen Advocates Protection) for citizens to collaborate with MC police to enhance public safety	9.32%	11
Seek ways to engage senior population	15.25%	18
Reduce drug abuse	45.76%	54
More fun activities for all ages like cook outs and games in the park	23.73%	28
Other (please specify)	15.25%	18
Total Respondents: 118		

Q7 If you had to name one project or initiative that you most want to influence in 2016 what would it be?

Answered: 71 Skipped: 47

Q8 Please tell us your community affiliations (Select up to two in each category)

Answered: 118 Skipped: 0



Answer Choices	Responses	Count
Small business owner	24.58%	29
Chamber of Commerce Member	14.41%	17
Nonprofit organization volunteer	12.71%	15
City leader	7.63%	9
Caring community member	62.71%	74
Other (please specify)	25.42%	30
Total Respondents: 118		